

Station KSL-TV SALT LAKE CITY
Advertiser () US CHMR OF COMMERCE
Product US CHAMBER
Estimate# 2402
Buyer Nathaniel Kronisch
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 193/193/2402
Flight Dates 10/04/2012 - 10/14/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

--- CONTRACT COMMENT ---
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
NEW ORDER US CHAMBER. SHARE IS EST. PLS CONFIRM. THANKS!
JAMIE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	1	F	5A-6A	KSL 5 EARLY TODAY	:30	\$100.00	10/05-10/05	1	1	1	\$100.00	
	2	M-F	5A-6A	KSL 5 EARLY TODAY Buyline Comment: 1/DAY	:30	\$100.00	10/08-10/12	5	1	5	\$500.00	
	7	F	6A-7A	KSL 5 NEWS TODAY	:30	\$475.00	10/05-10/05	2	1	2	\$950.00	
	8	M-F	6A-7A	KSL 5 NEWS TODAY Buyline Comment: 2/DAY	:30	\$475.00	10/08-10/12	10	1	10	\$4,750.00	
	13	F	8A-9A	TODAY SHOW 8-9A	:30	\$700.00	10/05-10/05	1	1	1	\$700.00	
	14	M-F	8A-9A	TODAY SHOW 8-9A Buyline Comment: 1/DAY	:30	\$700.00	10/08-10/12	5	1	5	\$3,500.00	
	19	F	9A-10A	TODAY SHOW 2	:30	\$275.00	10/05-10/05	1	1	1	\$275.00	
	20	M-F	9A-10A	TODAY SHOW 2 Buyline Comment: 1/DAY	:30	\$275.00	10/08-10/12	5	1	5	\$1,375.00	
	25	F	10A-11A	RACHAEL RAY	:30	\$275.00	10/05-10/05	1	1	1	\$275.00	

Last Received: 10/03/2012 5:28 PM

Showing Buylines: All Lines

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	26	M-F	10A-11A	RACHAEL RAY Buyline Comment: 1/DAY	:30	\$275.00	10/08-10/12	5	1	5	\$1,375.00	
	31	F	11A-12P	STUDIO 5	:30	\$275.00	10/05-10/05	1	1	1	\$275.00	
	32	M-F	11A-12P	STUDIO 5 Buyline Comment: 1/DAY	:30	\$275.00	10/08-10/12	5	1	5	\$1,375.00	
	37	F	12P-1P	KSL 5 NEWS AT NOON	:30	\$300.00	10/05-10/05	1	1	1	\$300.00	
	38	M-F	12P-1P	KSL 5 NEWS AT NOON Buyline Comment: 1/DAY	:30	\$300.00	10/08-10/12	5	1	5	\$1,500.00	
	43	F	1P-2P	TODAY SHOW 3	:30	\$175.00	10/05-10/05	1	1	1	\$175.00	
	44	M-F	1P-2P	TODAY SHOW 3 Buyline Comment: 1/DAY	:30	\$175.00	10/08-10/12	5	1	5	\$875.00	
	49	F	2P-3P	DAYS OF OUR LIVES	:30	\$225.00	10/05-10/05	1	1	1	\$225.00	
	50	M-F	2P-3P	DAYS OF OUR LIVES Buyline Comment: 1/DAY	:30	\$225.00	10/08-10/12	5	1	5	\$1,125.00	
	55	F	3P-4P	DR. PHIL	:30	\$175.00	10/05-10/05	1	1	1	\$175.00	
	56	M-F	3P-4P	DR. PHIL Buyline Comment: 1/DAY	:30	\$175.00	10/08-10/12	5	1	5	\$875.00	
	61	F	4P-5P	KATIE	:30	\$300.00	10/05-10/05	1	1	1	\$300.00	
	62	M-F	4P-5P	KATIE Buyline Comment: 1/DAY	:30	\$300.00	10/08-10/12	5	1	5	\$1,500.00	

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	67	TH-F	5P-530P	KSL 5 NEWS	:30	\$775.00	10/04-10/05	2	1	2	\$1,550.00	
			Buyline Comment: 1/DAY									
	69	M-TH	5P-530P	KSL 5 NEWS	:30	\$775.00	10/08-10/11	4	1	4	\$3,100.00	
			Buyline Comment: 1/DAY									
	73	TH-F	6P-630P	KSL 5 NEWS AT 6P	:30	\$950.00	10/04-10/05	2	1	2	\$1,900.00	
			Buyline Comment: 1/DAY									
	75	M-TU,TH-F	6P-630P	KSL 5 NEWS AT 6P	:30	\$950.00	10/08-10/12	4	1	4	\$3,800.00	
			Buyline Comment: 1/DAY									
	79	F	630P-7P	KSL 5 NEWS AT 630P	:30	\$675.00	10/05-10/05	1	1	1	\$675.00	
	80	M-F	630P-7P	KSL 5 NEWS AT 630P	:30	\$675.00	10/08-10/12	5	1	5	\$3,375.00	
			Buyline Comment: 1/DAY									
	85	M-TH	10P-1035P	KSL 5 NEWS AT 10	:30	\$2,700.00	10/08-10/11	4	1	4	\$10,800.00	
			Buyline Comment: 1/DAY									
	89	F	1035P-1137P	TONIGHT SHOW	:30	\$800.00	10/05-10/05	1	1	1	\$800.00	
	90	M-F	1035P-1137P	TONIGHT SHOW	:30	\$800.00	10/08-10/12	5	1	5	\$4,000.00	
			Buyline Comment: 1/DAY									
	95	SA	5A-659A	SATURDAY TODAY	:30	\$80.00	10/06-10/06	2	1	2	\$160.00	
	96	SA	5A-659A	SATURDAY TODAY	:30	\$80.00	10/13-10/13	2	1	2	\$160.00	
	97	SA	6P-630P	KSL 5 NEWS AT 6P SAT	:30	\$375.00	10/06-10/06	1	1	1	\$375.00	

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---	---	---	---	-----	---	---	-----	-----	-----	-----	-----	-----
	98	SA	6P-630P	KSL 5 NEWS AT 6P SAT	:30	\$375.00	10/13-10/13	1	1	1	\$375.00	
	99	SA	10P-1035P	KSL 5 NEWS AT 10 - SAT	:30	\$1,900.00	10/06-10/06	1	1	1	\$1,900.00	
	100	SA	10P-1035P	KSL 5 NEWS AT 10 - SAT	:30	\$1,900.00	10/13-10/13	1	1	1	\$1,900.00	
	101	SU	7A-8A	SUNDAY TODAY	:30	\$225.00	10/07-10/07	1	1	1	\$225.00	
	102	SU	7A-8A	SUNDAY TODAY	:30	\$225.00	10/14-10/14	1	1	1	\$225.00	
	103	SU	8A-9A	MEET THE PRESS	:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
	104	SU	8A-9A	MEET THE PRESS	:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
	105	SU	9A-930A	SUNDAY EDITION	:30	\$185.00	10/07-10/07	1	1	1	\$185.00	
	106	SU	9A-930A	SUNDAY EDITION	:30	\$185.00	10/14-10/14	1	1	1	\$185.00	
	107	SU	10P-1035P	KSL 5 NEWS AT 10 - SUN	:30	\$2,800.00	10/07-10/07	1	1	1	\$2,800.00	
	108	SU	10P-1035P	KSL 5 NEWS AT 10 - SUN	:30	\$2,800.00	10/14-10/14	1	1	1	\$2,800.00	
	109	SU	1035P-11P	SPORTS BEAT SUNDAY	:30	\$750.00	10/07-10/07	1	1	1	\$750.00	
	110	SU	1035P-11P	SPORTS BEAT SUNDAY	:30	\$750.00	10/14-10/14	1	1	1	\$750.00	

---REPORT TOTALS---
Report Totals: 118 / \$65,990.00

---SALES MONTHLY TOTALS---

Printed: 10/04/2012 8:56 AM
 Last Received: 10/03/2012 5:28 PM
 Showing Buylines: All Lines

Traffic Order#

Ver# 1 Status New

Rep Order# 7910336
 EC'd No

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 Oct 12: 118 / \$65,990.00
 Sales Totals: 118 / \$65,990.00
 Station Totals: 118 / \$65,990.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

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---COMPETITIVE---

Market Totals	\$329,950	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
 Demos RA35+